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Human-centric by design: how GoMirra approaches memory, safety, and companion AI

SYDNEY, Australia - 26 July 2026 - As AI companions become mainstream, GoMirra (gomirra.com) is making a deliberate bet: companions should leave people better off. The platform, operated by First Kind AI Inc., designs its companions to be supportive, attentive, and oriented around the user's own goals and growth.

Every GoMirra companion is a clearly-labelled AI character - not a real person - and the service is strictly for adults 18 and over, with age assurance measures applied where the law requires them.

Safety is treated as a product feature: conversations may be reviewed for safety and moderation, guardrails steer companions away from harmful territory, and a public Safe Use guide points users to real-world crisis resources - because an AI companion is a complement to human connection and professional care, not a substitute for either.

GoMirra's approach - one subscription, every companion, with memory and voice as the connective tissue - is live now at gomirra.com.

About First Kind AI

First Kind AI Inc. operates GoMirra (gomirra.com), an AI companion platform where adults chat by text and voice with personalised AI companions that remember what they share. Every companion is an AI character - not a real person - and the service is strictly for users aged 18 and over. Companion voices are produced with voice models created, with consent and under licence, from recordings by professional adult voice actors.

Media contact: support@gomirra.com